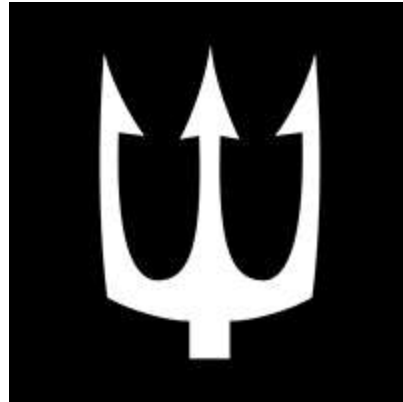


## **Update on Five Guys Named Moe**



July 25, 2018 (Halifax, NS) - It is with great disappointment that we at Neptune Theatre have made the decision to cancel the production of Five Guys Named Moe, scheduled for August 7 - 20. This difficult decision was a result of lower than expected ticket sales.

We have a lot to learn about summer programming. Neptune is now undertaking extensive strategic planning regarding the marketing of summer programming, so we can successfully reach our audiences.

This was the first time in 20 years that Neptune scheduled a full summer season – and the first show that we had to halt because of low ticket sales.

We were very excited about the show and the amazing artists attached to the project. Our hope is that we can bring the show back at a later date. As audiences around the world can attest, Five Guys Named Moe should not be missed.

Neptune Theatre does not take this decision lightly and has spent the past week making sure that all of the artists involved were notified and compensated before sharing the news publicly. We also wanted to ensure that existing ticket holders were aware of the change and either refunded or offered tickets for an alternative show.

We hope the people of Halifax understand why we made this decision and will come to support the show if we are able to bring it back.

Lisa Bugden  
General Manager, Neptune Theatre